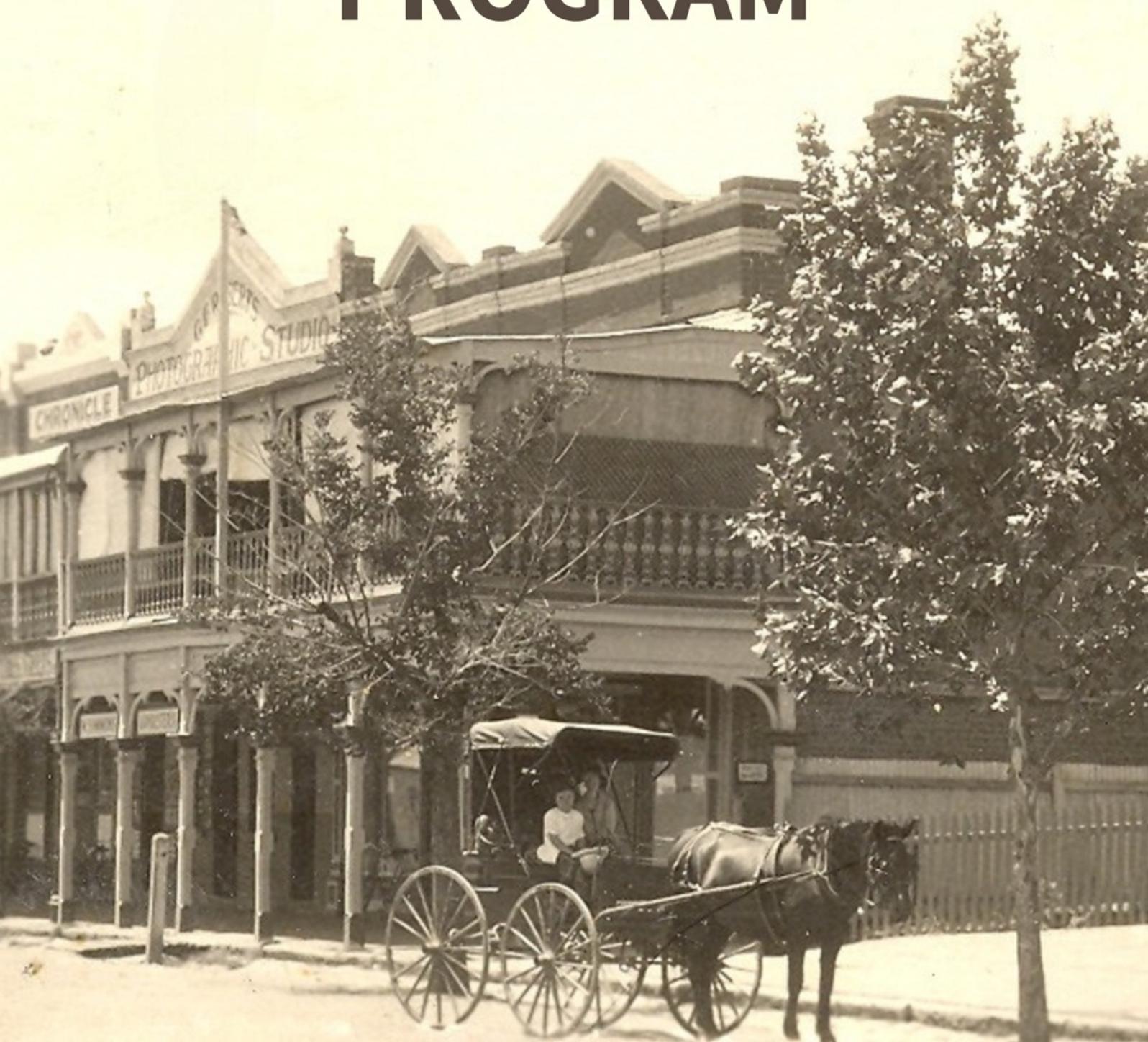




**WANGARATTA**  
HISTORICAL SOCIETY INC.  
& MUSEUM

# LOCAL BUSINESS SPONSORSHIP PROGRAM





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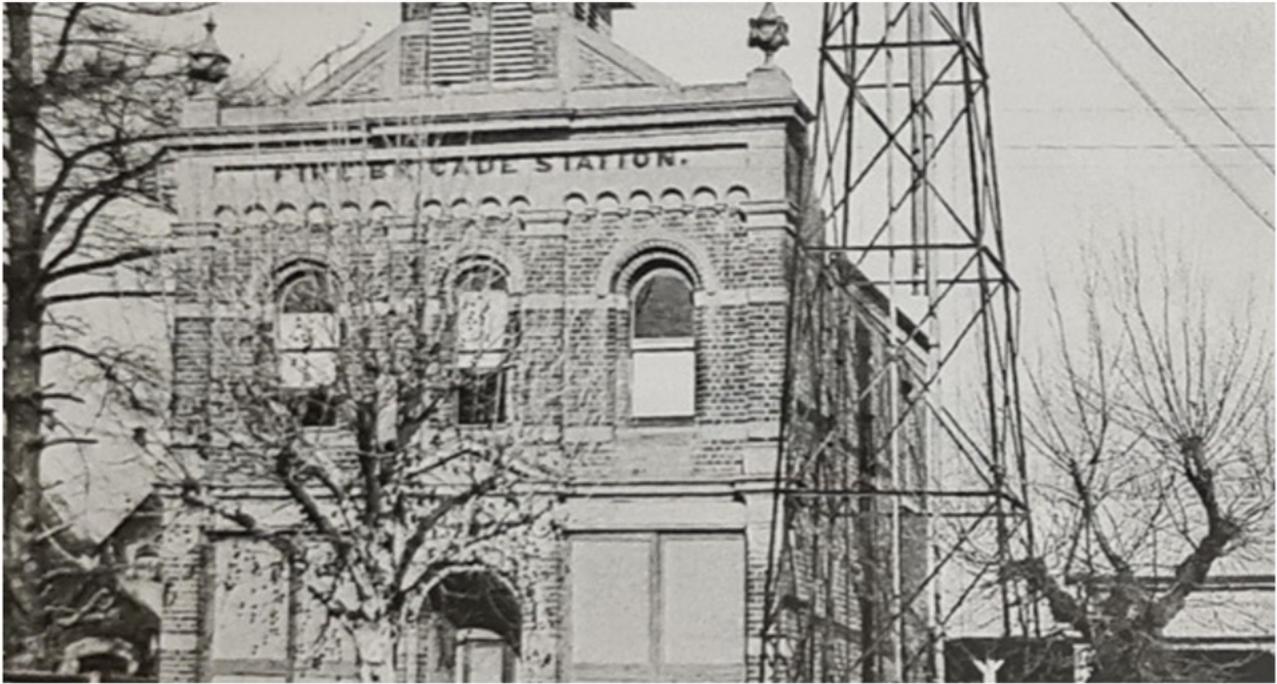
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# Our Story



From our historic 1895 fire station home, the Wangaratta Historical Society serves as the region's memory keeper. We've been collecting, preserving, and sharing local stories for over 65 years, ensuring Wangaratta's rich heritage lives on for future generations.

## **Our Purpose:**

- Foster historical interest and knowledge throughout our community
- Collect, document, research, preserve and exhibit cultural treasures
- Sponsor the preservation of places that define our identity

**ESTABLISHED 1959**  
**PRESERVING OUR HERITAGE**  
**BUILDING OUR FUTURE**

# Our Connections

The Wangaratta Historical Society Museum proudly reopened to the public in November 2024, sparking renewed community enthusiasm for local heritage. Our success speaks volumes.

## Growing Impact:

- Approx 1,000 visitors throughout 2025
- 75% local visitors from Wangaratta and surrounding regions
- Strong volunteer base



## Community Reach:

- Bi-monthly newsletter featuring sponsor spotlights, distributed to members and website visitors
- Regular contributions to the Wangaratta Chronicle
- Active social media presence connecting with history enthusiasts

**CONNECT WITH COMMUNITY,  
HERITAGE,  
AND LOCAL PRIDE**

# HERITAGE SPONSOR

**\$500 ANNUALLY**

***Premier annual sponsorship, showcasing  
your commitment to local heritage***

**Your Story, Our Stage:** Your brand featured alongside carefully selected historical artifacts for a full year of exhibition.

## **Sponsorship Benefits**

- Article in local media acknowledging your community commitment
- Year-round brand visibility: logo on newsletter, website, and social media
- Quarterly Sponsor Spotlight in our community newsletter
- Complimentary historical research (\$150 value) - perfect for your business premises
- Optional heritage presentation for your team
- Official Sponsorship Certificate for display
- Complimentary annual membership

# EXHIBITION SPONSOR

**\$300 PER EXHIBITION**

*Exclusive 3 month exhibition sponsorship  
(up to 4 opportunities annually)*

**Be the Face of History:** Exclusive naming rights and prominent recognition throughout each themed exhibition.

## Sponsorship Benefits

- Sole exhibition sponsor recognition and prominent A4 display with logo
- Article in local media acknowledging your community commitment
- Exhibition promotion across newsletter and website
- Complimentary annual membership

# Your Investment at work

We offer free museum entry to promote community engagement, but this leads to annual costs that surpass income. Your sponsorship helps close this gap and supports essential services we can't currently afford.

## Immediate Impact - How your support helps

**Enhanced connectivity:** Internet access for better visitor services and research

**Digital preservation:** Online cataloguing systems to protect our collection

**Improved experience:** Better storage and visitor facilities

**Quality exhibitions:**  
Professional displays and educational materials



**Your sponsorship boosts visibility across channels and supports a cause that reflects our community's values.**

# Your Investment at work

## Long-term Vision

Beyond daily operations, we're working toward an improved facility that can properly house our extensive collection and growing activities. Our building fund, supported by sponsorship surplus, works toward this transformative goal.



## The Reality

While we receive occasional capital grants, these cannot cover operational expenses. Your ongoing sponsorship provides the stability we need to thrive and plan for the future.



**Your investment doesn't just preserve the past. It actively builds Wangaratta's cultural future.**



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